

What are your digital business targets?



Accelerate success with **DIGITAL BUSINESS** (**transformation** or **optimization**) and **AGILITY**.

INFORMATION TECHNOLOGY GETS CLOSER TO THE BUSINESS.

Reduce gaps between departments. Reduce silo thinking.
Increase business knowledge. Increase cross-functional empathy (understand things from another's perspective).

CROSS-FUNCTIONAL COLLABORATION becomes a strong capability and mindset.

CROSS-FUNCTIONAL PROJECT TEAMS spur cross-pollination and innovation.

STRONG BUSINESS IMPACT

Customer Experience. Innovation.

Expense. Reduce costly project rework, delays, & risks (caused in part by silo thinking & weak cross-functional business acumen).

Revenue: Bring products and services to market faster. (Because there are fewer project delays caused in part by silo thinking and weak business acumen.)

H5 Consulting

- Consulting
- Workshops
- Content

Our people-centered solution helps enterprises build their digital organization to achieve business outcomes and transformation.

EXECUTE YOUR DIGITAL TRANSFORMATION STRATEGY BY FOCUSING ON DEVELOPING PEOPLE

- Professionals increase their cross-functional (cross-silo) business acumen. They learn how the business works. The professionals already have knowledge and insight about "their own silo." Now they learn the business of the "other silos."
- Professionals practice communication and critical thinking skills.
- Stress is reduced and morale is improved among cross-functional team members.

For Additional Information, contact:

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Here is what the industry is saying about business acumen, silo thinking, innovation, and cross-functional teams:

Business Skills for IT

“CIOs need to rebalance the skills within the IT organization as business unit leaders expect IT personnel to exhibit business skills if they want to engage as part of business teams.”

© Phil Weinzimer, President, Strategere Consulting, from his book, “The Strategic CIO: Changing the Dynamics of the Business Enterprise.”



Organizational Hurdles and Improving the Customer Experience



“When respondents were asked the question about organizational hurdles for improving the customer experience, **seven out of ten people said that ‘silo mentality’ was the biggest organizational hurdle.**”

Beyond Philosophy LLC.
<http://www.beyondphilosophy.com>



The Best Cross-Functional Teams

“The best cross-functional teams I’ve observed are those where you can’t tell who is in IT and who is in the business.”

Dr. Behnam Tabrizi, Consulting Professor at Stanford University’s Department of Management Science and Engineering and Managing Director, Rapid Transformation, LLC.



Innovation and Silos

“Innovation and competition don’t respect our silos, our organization boundaries, so we have to learn to transcend those barriers.”

Satya Nadella, CEO, Microsoft
Author of “Hit Refresh: The Quest to Rediscover Microsoft’s Soul and Imagine a Better Future for Everyone.” Harper Collins Publishing.

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